

Privacy Policy

This document is the privacy policy for DISSOCIADID, which, along with the Terms, form the terms and conditions for www.dissociadid.com and its branded channels and pages on online content sharing platforms through which DissociaDID currently publishes content at the following Internet addresses:

Https://www.DissociaDID.com

Https://www.youtube.com/DissociaDID

Https://www.instagram.com/DissociaDID

Https://www.patreon.com/DissociaDID

Https://www.ko-fi.com/DissociaDID

Https://www.facebook.com/DissociaDID

(the Sites).

This privacy policy, along with the Terms, apply to the use of the Site and the Service.

Who are we?

We are a Limited company number 12806945, whose registered office address is 20-22 Broomfield House, Lanswoodpark, Colchester, Essex UK, CO7 7FD.

When you initially engage with us

As part of improving user experience DissociaDID collects users unique identifying information, such as IP addresses, pseudonyms and other information.

Examples of collecting your information when you engage with DissociaDID are:

- Where you visit the Sites, and we capture your IP address.
- When you engage with us via our social media channels.

We collect your information strictly under the <u>General Data Protection Regulation</u> and the UK Data Protection Act 2018 which applies across the European Union and in the United Kingdom.

We are responsible as 'controller' of that personal information for those laws.

This privacy policy aims to give you information on how DissociaDID collects and processes your data. DissociaDID does not collect any data from users other than usage data that is incidental to having the service on the internet.

You must read this privacy policy together with any other privacy policy or fair processing policy.

This privacy policy overrides all previous privacy policies, supplements and notices.

Information collected by us

While providing the Service, we collect the following personal information when you provide it to us by consenting to cookies and tracking technology:

Usage Data: meta-data, device data, log data, geographic/regional location, tracking and web analytics, IP addresses.

Information collected by other sources

We do not obtain personal information from other sources.

We do not work with any third parties from which we may receive information about you.

How we use your personal information

We use your usage data internally for web site analysis.

Reasons we can collect and use your personal information

Usage Data

We rely on consent and processing for our legitimate business interests as the lawful basis for processing on which we collect and use your Usage Data.

With who do we share your personal information?

We do not knowingly share your usage data with any other third party except for our website developer who may have access to your usage data.

To protect your privacy, we will:

Only provide the information necessary to perform their specific services

We need to share your information with:

- Our website developers.
- IT companies who support our website and business systems.
- Social media platforms such as Facebook, Patreon, Instagram, YouTube, Ko-FI as we use these
 platforms to provide the Service

We may use cookies. For more information about the cookies we use, please see our clauses on cookies below.

Cookies

The DissociaDID Sites may use tracking cookies such as those provided by Google analytics. If you do not wish to receive analytics or any other type of tracking cookies, then you may adjust your cookie settings on your browser. If you continue without changing then we will assume that you are happy to receive tracking cookies including analytics cookies placed on your computer. These cookies store information about what time the current visit occurred, whether the visitor has been to the site before, and what site referred the visitor to the web page. Google Analytics` information about privacy and cookies may be found at Google analytics and Google analytics cookies.

How long will DissociaDID keep your personal information?

DissociaDID will not knowingly retain your usage data. We will delete all usage data from our server once every month.

Your rights

Under the <u>General Data Protection Regulation</u> you have several important rights free of charge. In summary, those include rights to:

- I. fair processing of information and transparency over how we use your use personal information
- II. access to your personal information
- III. require us to correct any mistakes in your information which we hold
- IV. require the erasure of incorrect personal data concerning you
- V. receive the personal data concerning you which you have provided to us, in a structured, commonly used, and machine-readable format and have the right to transmit those data to a third party in certain situations
- VI. object at any time to processing of personal information concerning you for direct marketing
- VII. object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you
- VIII. object in certain other situations to our continued processing of your personal information
- IX. otherwise, restrict our processing of your personal information in certain circumstances

For further information on each of those rights, including the circumstances in which they apply, see the <u>Guidance from the UK Information Commissioner's Office (ICO) on individuals rights under the General Data Protection Regulation</u>.

If you would like to exercise any of the above rights, write to DissociaDID, 20-22 Broomfield House, Lanswoodpark, Colchester, Essex, UK, CO7 7FD or email enquiries@dissociaDID.com.

Keeping your personal information secure

We have appropriate security measures in place to prevent personal information from being accidentally lost or used or accessed in an unauthorised way. We limit access to your personal information to those who have a genuine business need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

How to complain

We hope that we can resolve any query or concern you raise about our use of your information.

The General Data Protection Regulation also gives you the right to complain to a supervisory authority, in particular in the European Union or European Economic Area where you work, normally live or where any alleged infringement of data protection laws occurred. The supervisory authority in the UK is the Information Commissioner's Office who may be contacted at https://ico.org.uk/concerns/ or telephone: 0303 123 1113

Changes to this privacy notice

The previous version to this privacy notice was last updated on 10 December 2020. This privacy notice was published on 10 December 2020 and last updated on 10 December 2020.

We may change this privacy notice from time to time. When we do, we will inform you via email address.

How do you contact us?

Please contact Chloe Wilkinson, our Data Protection Officer, if you have any questions about this privacy notice or the information, we hold about you.

Ms Chloe Wilkinson
DissociaDID Ltd
20-22 Broomfield House
Lanswoodpark
Colchester
Essex UK
CO7 7FD

Or email: enquiries@dissociadid.com